

MORE THAN MONEY

Grades 3-5



Financial Literacy | Entrepreneurship | Work Readiness

ABOUT THE PROGRAM



Students learn how to earn, spend, and save money, and, explore steps involved in creating, building and running a business. They'll also gain an understanding of global trade and how imports and exports contribute to business success.

Program Length: 2-6 hours

Program Format: In-Class or Online

Supports Curriculum: Math, language, social studies

Provided Resources: Classroom presentation, interactive digital resources, and a physical kit or resources for activities/games*

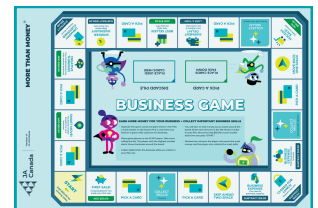
*physical kit for in-class/in-person programs



Learn More

What will students do and learn?

- Identify the role of money in everyday life
- Play a board game to earn money for a business start-up scenario
- Match their interests to potential business ideas
- Create a business plan for a start-up
- Play an import & export game to learn about global trade



“ One of my favourite parts of the program is the Business Board Game. The students track their money inflows and outflows using a Money Tracking Journal, and things get competitive fast. It’s fun, energetic, and where some of the best learning happens.

Grade 4 Teacher

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How do I access this JA program?

Step 1



Reach out to your local JA office to register your class.

Step 2



Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3



Access the online resources for your program on jacampus.org and the physical kit material. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).



28,000+

youth participated in
this program during
the 2025-26 year.

Reach out Today!



Contact your local JA office

to register and learn about opportunities in your community.



Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.